



## Reinhold & Partners

Architect of your asset management solutions

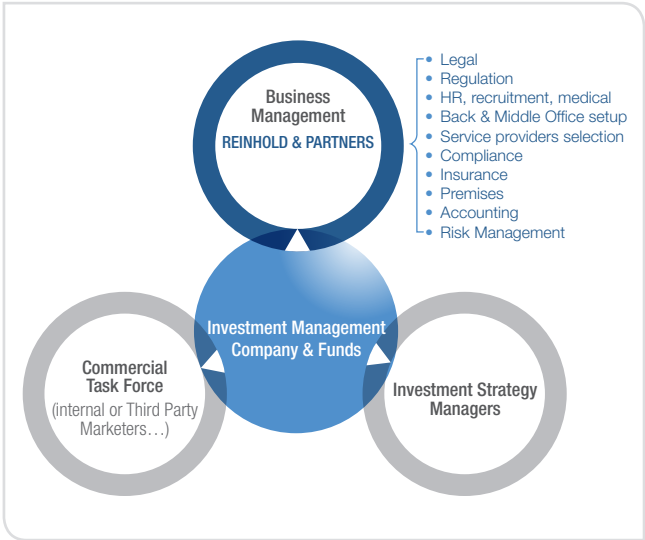


Consulting boutique that provides Asset Managers and investors with expertise that bridges the otherwise stand-alone areas of regulation, taxation, governance and operations management.

[www.reinholdpartners.com](http://www.reinholdpartners.com)

## 1 SET-UP

*Keep doing what you do best, we do the rest for you*



### **BUSINESS STRATEGY**

- Project definition
- Feasibility
- Commercial reach
- Make or Break issues

### **SET-UP PHASE**

**Building the project roadmap involves:**

- Strategy & Management
- Distribution
- Partners

### **LEGAL AND OPERATIONAL SETUP**

- Choice of best structure and jurisdiction
- Company statutes
- Scope of regulatory authorisation
- Fund Prospectus
- Selection of service providers
- D&O and PI insurance

## 2 ONGOING SUPPORT

*We make yours our cutting edge international expertise*

### **HELPDESK**

- Assistance
- Regulatory updates, Best Practices
- Externalised CFO/COO
- IT and Risk Management assesment and updates

### **DEVELOPMENT**

- Staying compatible with regulatory approval
- Launch of new investment vehicles according to regulation and commercial targets
- Piloting of tenders and change of providers
- Strategic advice

### **RE-DOMICILIATION**

- Funds and Asset Managers
- UCITS and AIFM

### 3 OPERATIONAL DUE DILIGENCE

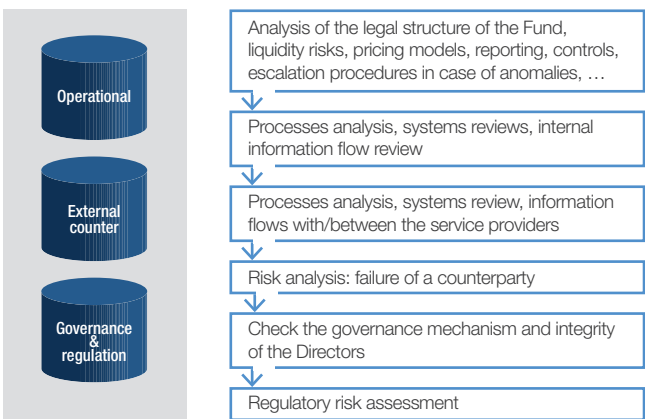
#### OUR VISION

Our independence works to your advantage, and we **challenge** your preferences with you. Our role is to give you a different vision, through a different prism : we identify the issues that may constitute a risk and may prevent an investment. Our approach is different, **risk-based** and **pragmatic**.

#### HOW IS THE WORK DONE?

- Identification of your needs
- Gathering and review of all the documentation or due diligence processes from the Fund and the service providers, onsite visits (Fund and service providers) and interaction with the Directors (traditional operational due diligence)
- High added-value analysis: Reinhold & Partner's "worst case scenario" to identify any aspect of the business, clauses in the contracts, etc. that might put your business at risk
- Summary in a practical and efficient document

#### OPERATIONAL DUE DILIGENCE: TRADITIONAL PROCESS



### 4 GOVERNANCE & DIRECTORSHIPS

*The best manifestation of good governance is a sound Board*

#### FUND INDEPENDENT DIRECTORS

- Experienced and professional Directors, ethically, business, and responsibility driven
- Access to our Helpdesk
- Benefiting from AlphaBoard®

#### GOVERNANCE

- Supporting your structures and procedures
- Mediation

#### ALPHABOARD®

- A unique approach to enhance the functioning of Boards of Directors

#### *A virtuous circle*

- A more cohesive and secure Board
- Directors endorse a real responsibility and must apply the highest level of diligence in conducting their mandate. Directors are personally liable to investors for any negligence in their duty of care
- An equal treatment of investors and aligned interests between managers and investors
- A marketing advantage: Governance is now key to all investors' and service providers' due diligence investigations

## SET-UP

## ONGOING SUPPORT

## OPERATIONAL DUE DILIGENCE

## GOVERNANCE & DIRECTORSHIPS

### *Our expertise is your "savoir-faire"*

Our clients are seasoned players as well as newcomers.

We can accommodate you on selected topics or day by day, **akin to a partner in your business.**

We have strong ties to institutional investors, and a unique network of service providers which we make available to you.

More importantly, we know what is at stake in an investment management business and our role is to **help you make yours a success.**

### EXAMPLES OF RECENT ASSIGNMENTS

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Set-up of asset management companies in France, UK, Malta

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Set-up of Funds in France, Luxembourg, Cayman Islands

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Set-up Luxembourg SICAV with the use of UCITS IV passport

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Tenders related to Prime Brokers, Administrators, Custodians, Auditors (France, Luxembourg, Ireland, Cayman Islands)

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Due diligence for Funds of Funds and institutional investors

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IT and Risk Management assessment

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M&A of Asset Managers (external growth)

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Directorships (Funds domiciled in Luxembourg, Ireland, Cayman Islands...) for managers based in UK, France, Switzerland, Singapore

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### Reinhold & Partners

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